

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being transmitted via the Office electronic filing system in accordance with 37 CFR § 1.6(a)(4).

Dated: February 29, 2012
Electronic Signature for Bruno Polito: /Bruno Polito/

SONY 3.0-030
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Letters Patent of:
Paul H. Feinberg

Patent No.: 7,917,390

Issued: March 29, 2011

For: SYSTEM AND METHOD FOR PROVIDING
CUSTOMIZED ADVERTISEMENTS OVER A
NETWORK

Certificate of Correction Branch
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

REQUEST FOR CERTIFICATE OF CORRECTION PURSUANT TO 37 CFR 1.323

Dear Madam:

Enclosed herewith is a Certificate of Correction with respect to the above-identified U.S. Patent. You are hereby authorized to charge Deposit Account No. 12-1095 in the amount of \$100 to cover the required fee for filing a Certificate of Correction under § 1.323.

These errors were inadvertent, occurred in good faith and do not involve any changes which constitute new matter.

Patent No.: 7,917,390

Docket No.: SONY 3.0-030

We look forward to early return of the Certificate of Correction duly certified.

Dated: February 29, 2012

Respectfully submitted,

Electronic signature:

/Bruno Polito/

Bruno Polito

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